



STYLE PERSONALITIES

Circle any words that apply to you and then total each column.

YOUR IMAGE

Casual	Striking	Elegant	Feminine
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COLOUR CHOICE

Low contrast	High contrast	Understated	Pastels
Easy	Bright	Neutrals	Soft

FABRICS

Cottons	Leather	Silk	Crepe
Jersey	Satin	Cashmere	Chiffon

PATTERNS

Prints	Geometric	Plain	Floral
Stripes	Abstract	Subdued	Dots

JEWELLERY

Beads	Sparkling	Pearls	Unusual
Metal	Large	Discreet	Fine

SHOES

Comfortable	Fashionable	Court	Heeled
Low Heels	Distinctive	Plain	Open

HAIR

Easy care	Groomed	Controlled	With movement
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MAKE-UP

Minimal	Stunning	Complementary	Pretty
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NATURAL

DRAMATIC

CLASSIC

CREATIVE

STUDY IN STYLE

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Here are some tips for the different Style Personalities

Classic: For example Kate Middleton.

- You probably prefer timeless, practical, simple, tailored, traditional styles.
- You like to be well groomed with simple make-up and accessories which aren't too dramatic.
- You will like neutral colours and natural fibres.
- You will look for investment pieces rather than the latest fashion.
- *A word of caution;* you have got to be careful that you don't look dated, safe or boring.

Natural: For example Jennifer Anniston.

- You probably prefer casual, comfortable, relaxed, athletic, practical, informal styles.
- You will like functional clothes and accessories and minimal make-up.
- You will probably like natural fibres with some stretch and texture.
- *A word of caution;* you have got to be careful that you don't come across as a 'lazy dresser'.

Dramatic: For example Victoria Beckham.

- You probably prefer statement, high fashion, striking, distinctive and attention grabbing styles.
- You like bold, structured designs, often going for style over comfort and lots of make-up.
- You will like strong colours, dramatic prints and crisper fabrics.
- *A word of caution;* because you want to be noticed you may alienate yourself by seeming unapproachable or superior.

Creative: For example Sarah Jessica Parker.

- You probably prefer soft, feminine, floaty, unstructured, intricate and delicate styles.
- You like lots of details, a variety of colours and quite a natural make-up.
- You will like sheer fabrics, soft textures and subtle patterns.
- You will also look for unusual accessories.
- *A word of caution;* be careful as you may come across as immature or unable to cope with difficult tasks.